

Agenda
December 16, 2022 Communications Committee Meeting

Present: Board President Dave Meranda, Board Member Emily Mason, Superintendent John Spieser, Krista Boyle, Paul Daniels, Jeff Johnson, Lynsa Davie, Megan Davidson, Rob Dunn, Jennie Berkley

I. Approval of November Minutes

- Approved

II. Review of Recent Social Media Posts – Posts with Highest Engagement

FACEBOOK

November 11-December 15

- Marching Band Nationals
- Veterans Day – School Celebrations
- Welcome John Espy
- Feed Our Flock – Academy Thanksgiving Meal

INSTAGRAM

November 11-December 15

- Marching Band Nationals
- Veterans Day – School Celebrations
- Feed Our Flock – Academy Thanksgiving Meal
- Veterans Day – Board Meeting

TWITTER

November 11-December 15

- Top Tweet: Feed Our Flock – Academy Thanksgiving Meal

III. Questions/Comments

- Continuing to do Stay Interviews – more in January
- Positive comments from CAC at board meeting re: staff engagement and retention
- Positive feedback from teachers re: recent Teacher-Leader PD
- Glad Academy story was well-received on social media
- TOAs as a story recommendation